

# 2019 Video/DVD Licensing with Edge

## The Program

EDGE is pleased to offer you the opportunity to obtain a Public Performance Video License at great cost savings for your church! If you were to go directly it would cost you a minimum of \$300 to secure a license. But with the group savings, the average church only needs to spend \$75 - \$150.

We have negotiated a video licensing agreement with Criterion Pictures and Audio Cine Films (ACF) Inc. who represent most of the major distributors including Paramount, Universal, Alliance Atlantis, New Line Cinema, Miramax, Disney, Veggie Tales and many, many more!

There are many creative ways that you can use films in your congregation – legally!

- During worship
- Fundraisers
- Family nights
- Youth group events
- Education programs

It is our hope that the availability of this licensing arrangement will be one more tool that supports your ministries in creative and just ways.

## Why Do We Need A Public Performance License?

You need a public performance license:

- If you show movies or clips from movies/TV programs for public viewing (unless you are showing 'live-fee' YouTube material)
- Public viewing includes every time you show a video in the church building during programming or worship or fundraising
- It doesn't matter whether you own or rent the movie/clip

The Canadian Copyright Act applies in all cases, even if films are personally owned, brought in from outside sources, obtained from rental outlets, or purchased in retail stores. It applies if films are shown freely, partially, or to small groups, for educational or fundraising purposes. Additional information concerning copyright can be obtained from the Copyright Board of Canada at <http://www.cb-cda.gc.ca> Summary: Without a public performance license you are breaking current copyright laws

Criterion Pictures Includes:	Audio Cine Films Inc. Includes:
- Warner Brothers	- Walt Disney Pictures
- Artisan Entertainment	- Touchstone Pictures
- Alliance Films Inc.	- Hollywood Pictures
- Big Idea, Inc. (Veggie Tales)	- Christal Films
- 20 <sup>th</sup> Century Fox	- Columbia Pictures
- Fine Line Features	- Equinox Films
- Focus Features	- Orion Pictures
- Odeon Films	- Pixar Animation Studios

- Miramax Films	- Sony Pictures Entertainment
- USA Films	- United Artists
- New Line Cinema	-
- Fox Searchlight	-
- Sony Pictures Classics	-
- Paramount Pictures	-
- Nelvana	-
- DreamWorks SKG	-
- Lucas Films	-
- MGM Studios	-
- Universal Studios Canada (plus others)	-

## The Cost

The combined cost for both companies to cover congregations in Canada is \$1.50 per person plus HST based on average Sunday attendance as report on the 2013 Statistical Return Forms filed with the United Church of Canada. The license will be in effect from January 1, 2018 through December 31, 2018. EDGE handles the administration to keep the costs low.

**Example of 60 people on Sundays:**

60 x 1.50 = \$90  
+ 13% HST = \$101.70

**Example of 100 people on Sundays:**

100 x 1.50 = \$150  
+ 13% HST = \$169.50

## Signing Up

Step 1: Application Form. If you are interested in registering your congregation for a Public Performance License, then please send your completed application form that is attached in this email to Alexandra Belaskie ([abelaskie@united-church.ca](mailto:abelaskie@united-church.ca)).

Step 2: Payment. Please make your cheque payable to United Church of Canada with the memo: EDGE. This should be mailed to:

The United Church of Canada  
3250 Bloor Street West, Suite 200  
Toronto, ON  
ATTN: Alexandra Belaskie

All applications are to be returned to the General Council office by January 26<sup>th</sup>, 2018.

Upon payment of your licensing fee with the application as above, your licensing agreement will be in effect as of January 1, 2018. Usually in February you will receive reporting documentation directly from ACF and Criterion. If you are a returning customer, you can simply continue to use your reporting forms as before.

**Video/DVD Licensing Application**  
with  
**Audio Ciné Films Inc. and Criterion Pictures**

January 1, 2019 to December 31, 2019

Pastoral Charge: \_\_\_\_\_

Contact: \_\_\_\_\_  
*Signature* *Print Name*

Church Address: \_\_\_\_\_  
*Street Address* *City, Province* *Postal Code*

Church Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Average Sunday Attendance:	_____	x \$1.50 =	\$_____
(* see below)		13% HST	\$_____
		<b>Total =</b>	<b>\$_____</b>

**\*Note that Average Sunday Attendance is calculated based on the 2017 Statistics that your Church filed with the United Church of Canada. We use this number so that every congregation can be assessed on a consistent and fair basis.**

Please make your cheque for the total above payable to **The United Church of Canada (memo EDGE)**, enclose with this form and return by **Friday, November 30, 2018** to:

The United Church of Canada  
ATTN: Alexandra Belaskie  
3250 Bloor Street West, Suite 200  
Toronto, ON M8X 2Y4